ABSTRACT

Innovation affords designers new opportunities for creative generation through a process of design thinking, and allows us to predict the future through context & theory. The event is designed to bring together design professionals from various fields to analyze trends, share ideas, and look at the future of the design process. The event will feature a range of topics, including design thinking, user experience, and sustainability, with a focus on practical applications and real-world examples. The event will also include panel discussions, keynote speeches, and networking opportunities for attendees.

FEATURED SPEAKERS

Giovanni Maggioni, Smart & Boglioli

Through his work as an architect, designer, and entrepreneur, Giovanni Maggioni has become a leading figure in the world of design. As the founder of the Smart & Boglioli design firm, he has received numerous awards and has been recognized for his contributions to the field of design. In his talk, Maggioni will discuss the importance of collaboration and creativity in the design process and how these principles can be applied to real-world projects.

Stuart Kestenbaum, Stuart Kestenbaum

As the founder and CEO of Smart & Boglioli, Stuart Kestenbaum has played a key role in shaping the company's approach to design. He will discuss the role of design in shaping the future of the industry, and how designers can use their skills to create innovative solutions to complex problems.

Saffet Bekiroğlu, BLDGBLOG

Saffet Bekiroğlu is a writer and critic who has written extensively on architecture and design. He will discuss the role of design in shaping the future of the industry, and how designers can use their skills to create innovative solutions to complex problems.

C&B HAS Programming + U&A Design (Media Arts Department, C.B. Harding, Ben Ball, Matt Nogues)

C&B HAS Programming + U&A Design is a leading design firm that specializes in the creation of immersive environments. The firm has a long track record of success, having worked on projects for clients such as Nike, EA Sports, and Budweiser. In his talk, Ball will discuss the role of design in shaping the future of the industry, and how designers can use their skills to create innovative solutions to complex problems.

Tali Krakowsky, Imaginary Forces

Tali Krakowsky is a senior creative director at Imaginary Forces, a design and technology company that specializes in the creation of immersive environments. In his talk, Krakowsky will discuss the role of design in shaping the future of the industry, and how designers can use their skills to create innovative solutions to complex problems.

PANELISTS

Chad Ado Barlow, Smart & Boglioli

Chad Ado Barlow is a writer, filmmaker, and storyteller with more than 20 years of experience in the creation of compelling narratives. He will discuss the role of design in shaping the future of the industry, and how designers can use their skills to create innovative solutions to complex problems.

Matthew Melnyk, Matthew Melnyk

Matthew Melnyk is an aeronautic and car industry to the field of architecture, object design and fashion. In his talk, he will discuss the role of design in shaping the future of the industry, and how designers can use their skills to create innovative solutions to complex problems.

Elena Manferdini, Atelier Manferdini

Elena Manferdini is the principal of Atelier Manferdini, an architectural office that specializes in the cutting edge of computer-aided design of exotic forms. She will discuss the role of design in shaping the future of the industry, and how designers can use their skills to create innovative solutions to complex problems.

Craig K. Smith, Smart & Boglioli

Craig K. Smith is an architect, designer, and scholar who has written extensively on architecture and design. In his talk, he will discuss the role of design in shaping the future of the industry, and how designers can use their skills to create innovative solutions to complex problems.

Frances Anderton, DnA: Design and Architecture

Frances Anderton is the host of DnA: Design and Architecture and a producer for Warren Olney’s Which Way, Los Angeles. In her talk, she will discuss the role of design in shaping the future of the industry, and how designers can use their skills to create innovative solutions to complex problems.

Sam Lubell, The Architect’s Newspaper

Sam Lubell is the Los Angeles correspondent for the Architect’s Newspaper and has written for Architectural Record, the New York Times, New York Magazine, the Los Angeles Times, and elsewhere. In his talk, he will discuss the role of design in shaping the future of the industry, and how designers can use their skills to create innovative solutions to complex problems.

Stuart Kestenbaum, Stuart Kestenbaum

Stuart Kestenbaum is a writer, designer, and entrepreneur who has written extensively on architecture and design. In his talk, he will discuss the role of design in shaping the future of the industry, and how designers can use their skills to create innovative solutions to complex problems.

Saffet Bekiroğlu, BLDGBLOG

Saffet Bekiroğlu is a writer and critic who has written extensively on architecture and design. In his talk, he will discuss the role of design in shaping the future of the industry, and how designers can use their skills to create innovative solutions to complex problems.

Geoff Manaugh, Geoff Manaugh

Geoff Manaugh is Senior Editor of Dwell magazine, editor at Archinect, and author of the popular website BLDGBLOG. He has a BA in Cultural Studies from University of North Carolina and an MA in Art and Architectural History from University of Chicago. In his talk, he will discuss the role of design in shaping the future of the industry, and how designers can use their skills to create innovative solutions to complex problems.

Richard Whitehead, Smart & Boglioli

Richard Whitehead is a writer, designer, and entrepreneur who has written extensively on architecture and design. In his talk, he will discuss the role of design in shaping the future of the industry, and how designers can use their skills to create innovative solutions to complex problems.

MODERATORS

Francis Anderton, EPPW

Francis Anderton is a journalist, writer, and critic who has written extensively on architecture and design. In his talk, he will discuss the role of design in shaping the future of the industry, and how designers can use their skills to create innovative solutions to complex problems.

Sam Lubell, The Architect’s Newspaper

Sam Lubell is the Los Angeles correspondent for the Architect’s Newspaper and has written for Architectural Record, the New York Times, New York Magazine, the Los Angeles Times, and elsewhere. He is also the author of Bark 2013: New Architecture. In his talk, he will discuss the role of design in shaping the future of the industry, and how designers can use their skills to create innovative solutions to complex problems.

FOR TICKETS PLEASE CONTACT: A+D

+1 (213) 599-2717 OR SEND MONEY THROUGH PAYPAL TO tdunbar@aplusd.org

Tickets:

- Standard: $100
- Student: $45

All proceeds will benefit A+D and Smart & Boglioli. Tickets are available for purchase through the website or by contacting A+D.